

VALUE OF A "PIMS ACADEMIST"

HOW PIMS ACADEMIST POTENTIAL CAN BE CONVERTED INTO HIGH VALUE ACTIVITY



Béla Kelemen

Senior Vice President of MOL Group Supply Chain Management

53 years old, married, two daughters

I am Chemical Engineer and have a PhD in Physical Chemistry.

I spent 5 years in Research TU in Budapest, another 5 years in Trading working for a Hungarian-American JV.

1997 I joined MOL as LPG sales manager, then being Bitumen Sales Director.

2001. I was the first SCM manager of MOL.

2002-2007 I was relocated to Slovnaft holding different top managerial positions.

2007-2011 VP for Refining in MOL Group

2011-2013 VP for Ref. & Mark. MOL Group

2013- VP for SCM MOL Group





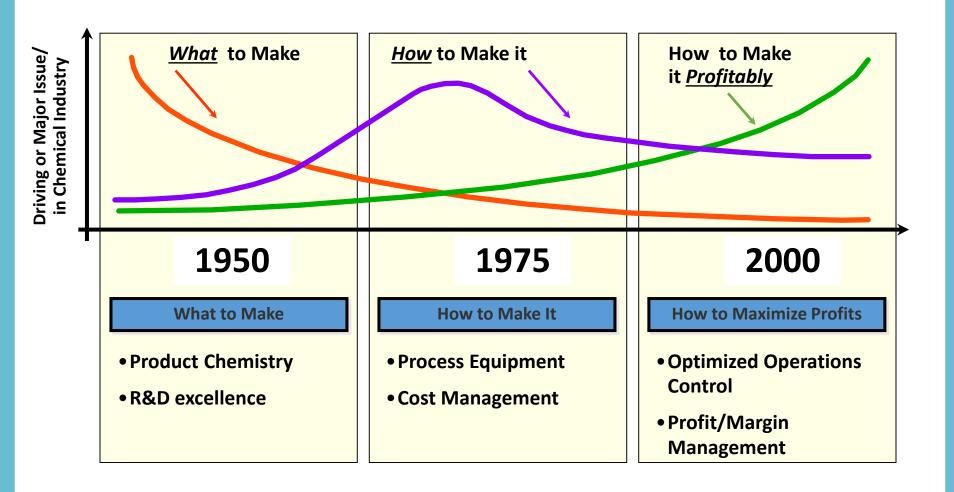
PIMS Academy - Why? How? What?

"The PIMS Academy's goal is to educate specialists in petroleum industry for MOL Group, who are able to deal with supply chain management (SCM) business activities, modeling and optimizing the entire value chain, exploiting the maximum capabilities of refining, logistics, commercial and petrochemicals."

This is the official reason but there is more behind...



A bit of a history...





Real issues on the table

More and more sophisticated tool which requires high level of user skills

Tool



- **Experts becoming** older
- No concrete succession plan
- No real carrer path

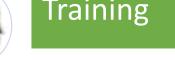
Users



- Far from reality: more mathematics than engineering
- Very specific

- On the job was not enough anymore
- No rotation (coming, learing, doing, moving)

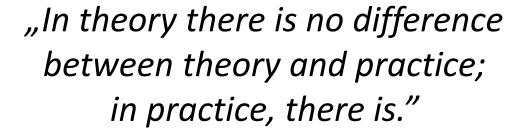
Training







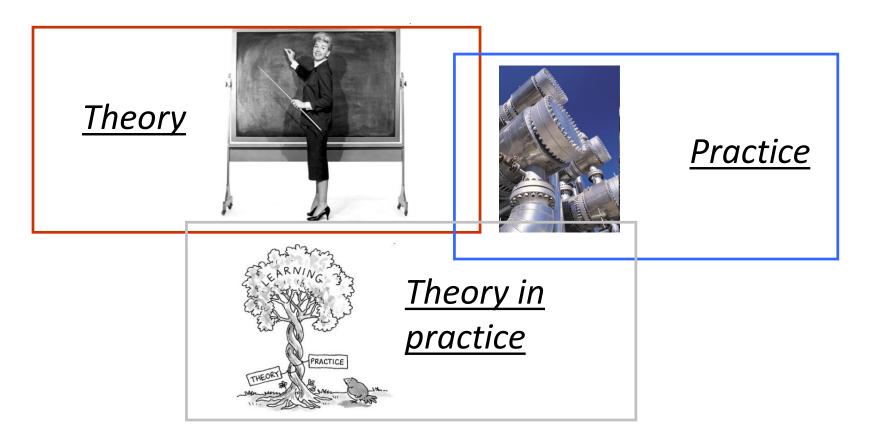
Why PIMS academy?



- Chuck Reid -



Why PIMS academy?



Theory and practice MUST GO hand-in-hand!



The magic 3 from company perspective

Process

Tools

People

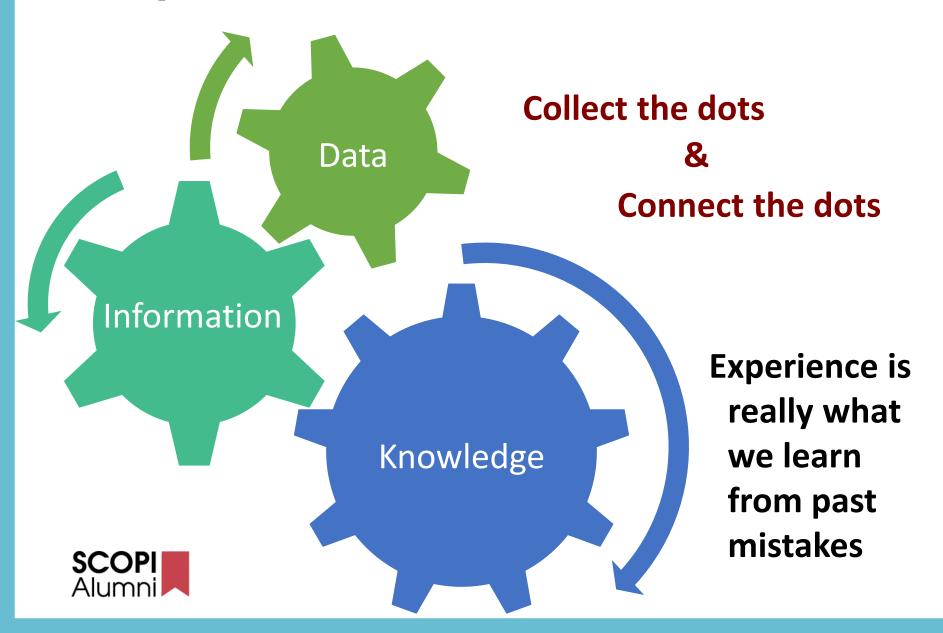




Three pillars of business operations

AspenONE Petroleum Supply Chain Technology should serve people not the other way around! Horizontal processes VS. **TOOL** vertical THE THREE PILLARS organisations MUST BE IN BALANCE, WHILE CUSTOMERS **PROCESS ARE IN FOCUS** Customer Planning, Scheduling & Distribution, Professional Knowledge, **PEOPLE** Attitude & Behaviour Execution Team player vs individual Training, Training, Training Well-informed vs. highly knowledgeable vs. experienced **SCOPI**

People create value



What's the value of a PIMS academist?

Competency

Deep business understading

Communication skills

Special user of a special tool

Value

Define and show the right direction

Spread understanding

Develop tool and knowledge



One more thing.... the SCOPI Alumni



Common fight in the "military bootcamp" => strong relations which is to care



Same interests & same problems => keep together the society



Power of networking => key success factor of XXI. century operation





THANK YOU FOR YOUR ATTENTION

